

**SABC Education
Media Alert
10 December 2008**

***Khululeka Siyavota* on SABC2, Sunday evenings from the 4th of January for 13 weeks.**

From the 4th January 2008 at 19h00, SABC2 viewers can look forward to seeing him or herself in the series ***Khululeka Siyavota***, a democracy education drama with comedy.

Set in the Western Cape, ***Khululeka Siyavota*** tells the story of the Zwane family, their friends and community. Actors playing lead roles in ***Khululeka Siyavota*** include *Patrick Mofokeng, Tina Jaxa, Anelisa Phewa, Akhumzi Jezile, Roxanne Blaise* and *Keeno-Lee Hector*. Other actors include *Jodi Balfour* and *Wayne Harrison*.

“Khululeka Siyavota addresses the issues of voter education, the secrecy of a vote and the emotional readiness of voting. Although the brand Khululeka was first created in 1994 before the first democratic elections in South Africa, this series reflects a whole new group of characters” says Surekha Singh commissioning editor from SABC Education’s public education unit.

The foundations of democracy strengthen the content of ***Khululeka Siyavota*** specifically the right to dignity and equality. The series encourages the youth to participate in democracy.

“We examine issues of accountability and transparency of those holding public office and pay attention to institutions of democracy that support the community. By taking a strong human rights approach as underpinned in our constitution, emphasis is placed on individuals taking responsibility and taking part in the elections” explains Surekha.

Khululeka Siyavota, produced by Penguin Films for SABC Education in partnership with The Independent Electoral Commission (IEC) reminds viewers that their vote is their voice and that every vote has the power to make a difference. The IEC contributed to the civic education content of the script.

The series is part of a larger *ID Ur-Self NOW! Campaign* that used roadshows and multimedia platforms to urge 16 year-olds in all corners of the country to get their ID document to be able to vote in the future and 18 year-olds to register to vote.

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Ends

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